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Happy Valley Violet Farm

(FORMERLY PAWLA'S)

4150 Old San Jose Road, Route 2 - Phone 112-W-4 - Santa Cruz, California



YOU MUST HAVE VIOLETS FOR A COMPLETE GARDEN

This season's addition to our list of varieties.

DOUBLE ENGLISH BLUE

The largest of the doubles and very fragrant. Big ruffly blue blossoms make corsages and bouquets to satisfy the most exacting taste. Plant this violet in fertile shady soil and it will richly reward you.

50c each, 3 for \$1.25, \$4.50 a doz.

DOUBLE RUSSIAN

Rare. A lovely double blue violet. One of the most fragrant.

50c each.

COMTE DE BRAZZA

The largest fragrant white violet. A fluffy ball of white. Blossoms big and long stemmed. Dainty pointed leaves.

50c each, 3 for \$1.25, \$4.50 a doz.

VIOLETS FOR GIFTS

Violets are the flowers of remembrance, appropriate as gifts, and generally pleasing to everyone. We should use them more often for our friends and relatives.

We are prepared to make up attractive gift packages enclosing any card or message you wish to send.

DAYS TO REMEMBER

Birthdays, Christmas, Thanksgiving, Easter, Valentine, Mother's Day, Father's Day, Decoration Day, Graduation, Weddings, and Anniversaries. Send to Mother, friend or sweetheart.

SUGGESTIONS FOR GIFTS OR FOR YOUR OWN GARDEN

4	Royal Elk		6	Royal Elk			
3	Rosina	- - - - -	\$2.00	6	Red American Beauty	-	\$3.00
6	Royal Elk		3	Princess of Wales			
2	Double English Blue	-	\$3.00	2	Double English Blue	- -	\$3.00

FOR SUMMER BLOOM

5	Lovely Bird's Foot		5	Rosina			
2	Two-tone Bird's Foot	- -	\$3.00	3	Riviniana	- - - - -	\$2.00

FOR YOUR ROCK GARDEN

5	Medera Alpine		6	Blue Czar			
3	Australian Red	- - -	\$2.00	6	White Czar	- - -	\$3.00
6	Riviniana		3	Australian Red			
6	White Czar	- - -	\$3.00	3	Le Lilas	- - - - -	\$2.00

FOR A LOVELY PARMA GARDEN
(All Doubles)

2	English Double Blue	
3	De Parme	
2	Comte de Brazza	
2	Princess Mary	- - - \$4.00

CALIFORNIA WILD VIOLET GARDEN
(SPECIAL)

6	Tall Yellow	
6	Red and White Oregon	
6	Wild Yellow	- - - \$3.00

You may make up your own combination from the long list of fine varieties in our catalogue.

We ship only healthy sturdy field grown plants which are sure to please you.

INSTRUCTIONS FOR PLANTING VIOLETS

Prepare your soil, deep, at least twelve inches. Violets do best in slightly acid soil. It is a good practice to dust the soil lightly with sulphur about every six weeks. Mix a tablespoonful of bone meal with the soil in the bottom of the hole where you set the plant. Leaf mould or peat moss should be worked into the soil liberally.

When the plants arrive, if they are fresh and moist, you may dip the roots in water and plant at once. If they seem dry or wilted immerse them, tops and all in a pail of water and let them soak three to twelve hours. Always thoroughly soak the ground at once after planting. It is always good to mulch around the plants with two or three inches of leaf mould or peat moss. Violets need rich soil. You may use cow manure if available, if not, use any good commercial fertilizer but be careful not to put it on the foliage, and not closer than three inches to the plant.

If you live where the winter is cold and the ground freezes hard you should protect your violets in late autumn with a deep mulch of leaves, light straw or similar material. In the spring remove all the mulch but about an inch or so.

PACKING AND MAILING CHARGE

California	- - - - -	Add 15% of Total Cost
Other States	- - - - -	Add 20% of Total Cost